

Minutes
PARKS AND RECREATION COMMISSION
Thursday, February 24, 2011

A regular meeting of the Parks and Recreation Commission was called to order at 6:00 p.m. by Pamela Melville, Chairperson, in the Sierra Room at the Reedley Community Center, 100 N. East Avenue, Reedley, CA 93654.

1. ROLL CALL AND INTRODUCTION OF GUESTS

- A. Commissioners Present: Pamela Melville, Chairperson; Sal Gonzalez, Vice Chairperson; Tom Brandt
- B. Youth Representatives: Jared Hirata; Bailee Mayfield.
- C. Commissioners Absent: Excused – Stephen Penner; Traci Tucker.
- D. Staff Present: Sarah Reid, Community Services Superintendent; Denise Phariss, Administrative Assistant.
- E. Others Present: None.

2. APPROVAL OF MINUTES

It was moved by Commissioner Brandt, seconded by Commissioner Gonzalez, that the minutes of October 28, 2010 be approved. The motion carried.

3. PUBLIC DISCUSSION

- A. None.

4. ORAL AND WRITTEN COMMUNICATIONS

- A. Sarah Reid reported on the Easter Egg Scramble that will be a free event this year. Kiwanis will be partnering with the Community Services Department to bring this event to the community. The Commission was invited to participate.

5. NEW BUSINESS

- A. **Coach of the Year Guidelines** – Sarah will distribute the Coach of the Year Guidelines and Application in each sport's coaches training. It was suggested that it be listed on the schedules and posted on the city's website. There was some discussion about whether this contest should be opened up to other sports, not just City programs. It was agreed that this is a good idea, but should limit it to only City programs at this point. Motion by Commissioner Gonzalez, seconded by Commissioner Brandt to adopt the Coach of the Year Guidelines and Application as presented. Motion carried.
- B. **Youth Representative Guidelines** – It was suggested that the Qualifications should require that the applicant live within 3 miles of the City of Reedley, to stay consistent with the Parks and Recreation Commission requirements. Jared will announce it in Student Council and the Bulletin. He also suggested having it put on the Reedley High School website. Bailee will announce it in her Leadership class. Immanuel should also be contacted. Motion by Commissioner Gonzalez, seconded by Commissioner Brandt to accept the Youth Representative Qualifications, Purpose and Obligations with the suggested addition of requiring the applicant to live within 3 miles of the City of Reedley. Motion carried. Recruitment will begin in March for the next school year.

6. YOUTH REPRESENTATIVE REPORTS

- A. **Jared Hirata**
 - 1) The Asian Persuasion Club helped him at the Toys 4 Tots event.
 - 2) He is assisting his dad coach basketball for 7-8 year olds

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- 3) Talked about Small Ball at Reedley High School
- 4) Suggested getting the word out about our programs by putting fliers in the Exponent
- B. **Baylee Mayfield**
 - 1) Brought volunteers to the Halloween/Red Ribbon Carnival and Toys 4 Tots.

7. STAFF REPORTS

- A. None.

8. COMMISSIONER COMMENTS

- A. There was some discussion about how we could get the word out better about our programs. Sarah reported that TL Reed School has been very generous to allow us to post some of our programs on their electric marquee. Jared suggested getting KCUSD to help/partner with us in other programs besides the Fiesta Walk Run. Sarah thought that a link from KCUSD's website to ours could prove beneficial. Commissioner Gonzalez suggested using the All Call program. Jared suggested posting information on bulletin boards in our parks. Sarah indicated that we post some of our upcoming events on the small marquee at Citizens Park. Commissioner Brandt suggested moving the location of the marquee so it is more visible. He will drive by to get a better idea about where it should be located. Using Facebook has been helpful, but it was suggested we consider putting up a separate page for each sport, as well as getting on Google Search.
- B. Commissioner Gonzalez reported that Little League is in full swing. March 19th is Opening Day. He also reported that his Dance Class had a great turnout this session – 30 in all.
- C. Commissioner Melville reported that the Parks and Recreation Foundation is taking another look at the Pioneer Park Naming Guidelines at the April meeting. Pennies for Parks campaign starts in March and will only include elementary schools this year.

9. ADJOURNMENT

As there was no further business to discuss, the meeting was adjourned at 6:41 p.m.

Respectfully submitted,

Denise Phariss, Administrative Assistant

Pamela Melville, Chairperson

Joel Glick, Community Services Director